https://www.linkedin.com/in/timothy-g-gould-mba/

388-8477 Home (206) 242-0109

SEASONED F

Senior Financial Analyst, The Boeing Company, 1985-1992 (New Position at Sea-Land)

# CORE COMPETENCIES

Project Accounting

(RFP) development as part of the procurement/purchasing department. Directors of Facilities, Financial Services and IT as well as the Bookstore Manager report directly to this position. Responsible for over 45 total full time exempt and classified staff.

- Process Improvement & Systems Implementation: Focal point for all ctcLink (PeopleSoft) ERP implementation issues that helped improve the project management and communication with the State of Washington SBCTC Project Management team.
- Annual Budgeting Process & Tools: Redesigned new annual budget workflow process and tools and presented to the Board of Trustees for approval.
- Committee Leadership: Budget Committee, Operational Council, Facilities Committee, Sustainability Advisory Council, IT Committee, Food Service Selection Committee, Beverage Service Committee, Acquisition of Art Committee, Emergency Operations Committee
- Incident Command Structure (ICSP

- Redesigned Corporate Cost Allocation Excel model to reduce cycle time preparation by 30 days per • year. Identified telecommunications cost savings opportunity that led to cell phone and other phone related cost savings of over 38% per year.
- Implemented monthly finance status review meetings with all cost center managers in operating groups to improve internal controls and accountability within the organization.

#### FOX SPORTS NET (FSN)-NORTHWEST, Bellevue, Washington 2006 to 2007 Finance Director/Regional Controller (Merger/Buyout) Served as the Chief Financial Officer (CFO) to the GM/VP (CEO) of FSN-NW

Responsible for all HR, A/P, A/R, payroll, facilities maintenance and lease negotiations, financial planning, analysis, forecasting and reporting of all these operating areas encompassing over \$150MM in Affiliate and advertising revenue. Performed all IRR/NPV analysis on new team contracts.

- Implemented new management reporting system and monthly reviews with Senior Management Team that led to significant telecommunications cost savings and return of money from phone carriers for charges not owed.
- Developed strategic planning goals for new college and professional team cable network contracts within the Pacific Northwest (WA, OR, ID, MT) that led to new contracts with both cable networks and sports teams which led to the largest Major League Baseball (Mariners) contract at that time (\$2 billion over 17 years).

#### NATIONAL MONEY MART COMPANY, Victoria, BC, Canada 2005 to 2006 Director of Finance-Canada (Contract Ended) Served as the Chief Financial officer (CFO) for Canadian Operations in support of the Sr. VP (CEO) of Canadian Operations

Responsible for staff of 2 direct reports supporting all financial planning, analysis, forecasting, reporting and capital budgeting for all Canadian Operations encompassing over 300 stores in 5 market offices located in 7 provinces totaling over \$150MM in retail sales.

- Introduced Corporate Purchasing Card System to reduce cash usage in remote stores saving thousands of dollars per year and increasing cash flow.
- Implemented analytics using SQL server cubes to perform monthly variance reporting for Senior Management Committee as well as district sales offices.
- Instituted monthly rolling forecast process, which reduced expense and cash flow variance by 10% per • month.

### DREYER'S GRAND ICE CREAM, Kent, Washington

2002 to 2005

(Reorganization)

Division Financial Planning and Analysis Manager Directed Northwest Division financial planning, analysis and reporting for 8 state region supporting 5 district offices in Anchorage, Seattle, Portland, Denver and Salt Lake City. Lease/Buy NPV analysis.

Led and implemented initial quarterly financial forecast to 98% accuracy at EVA level; built several complex analytical models using Excel to do post- audits on sales promotion returns that led to increased rates of return for future in-store promotions with major grocery chains.

## IOMEGA CORPORATION, Roy, Utah

Director, Corporate Financial Planning and Analysis Senior Manager, Business Forecasting, Global Pricing Manager Led analytical and finance systems staff in charge of worldwide financial t9e.61 Tm0 3(e)4([)-4(c)9(al)-5()11(and)9(f)-3(

1997 to 2001 (Economic Downsizing)

- Focal point for annual strategic planning process and all internal audit reviews as liaison between the strategic planning team and the CFO.
- Led cost reduction initiatives by identifying over \$50 million in potential operating expense cuts.
- Reduced annual planning cycle time by 33%; improved annual planning process/systems grade by 25%.
- Designed and build first company wide rolling forecast process and system to provide real time monthly financial forecasts to CEO and Executive staff reducing quarterly labor costs by 70%.

SEA-LAND SERVICES,